

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

ANNUAL REPORT

2015

BUILDING COMMUNITY THROUGH FUN

DRAFT



DIRECTOR ANGEL RIOS, JR.

The City of San José is a vibrant and beautiful place to live, work, and play. The Parks, Recreation and Neighborhood Services Department (PRNS) is honored to serve the San José community by pursuing our vision of cultivating healthy communities through quality programs and dynamic public spaces. I am thankful for the community of people who make our department's services a continued success story. Our department offers innovative and steadfast services that provide fun, enjoyment, and a safety net for those who need support in a positive, safe environment. PRNS prides itself on making San José the place to be by creating and activating community-building places, programs and people such as:

- Happy Hollow Park and Zoo, where families make memories, where kids and their grandparents can go on rides together, and experience seeing a unique animal for the first time.
- The Clean Slate Tattoo Removal Program, an intervention service, which provides hope and gives people a second chance to pursue their dreams and be a role model for their families.
- Our flagship summer camps, afterschool programs, and recreation classes that are dedicated to building community through fun throughout the whole year.
- Our valued partners who are instrumental in supporting our communities with their vision, labor and financial support to develop, create and build imaginative places and cutting-edge programs.
- Our dedicated and passionate PRNS family, from groundskeepers & community center front desk staff to intervention staff and all of the countless staff who consistently work in the background to provide safe, quality parks and programs.

The story of PRNS continues to be one with many players and heroes. Our department is filled with gratitude as we reflect back on this past year and celebrate the countless placemakers who have come together to provide services that best meet the needs of our community, collaborative efforts of staff members, volunteers, community-based organizations, neighboring municipalities, and partners in the community, have enabled us to achieve the milestones highlighted in this annual report. Thank you for playing a key role in our story. With great anticipation, we look forward to another year of successful story building and growth together as a community.

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placemaking

noun [plās-mā-king]

To build community through fun, make and activate quality places in San José where people want to live, work, play, and learn.



"The coaches are great, they're interactive with the kids. This soccer program is important for our young kids to learn the rules and to get started in soccer."

—Helena, Parent of soccer participant



"I love to work at the boutique here. This place gives me purpose."

—Deborah, Older adult participant



"The Camden pool project took teamwork with PRNS and Public Works. With the new features, the pool looks beautiful. This project was a huge success, and it's definitely something to check out."

—Greg, Senior landscape architect



OUR HIGHLIGHTS

Here are this year's key features, in addition to the wide assortment of programs that PRNS provides throughout the year.

1. CALABAZAS BMX



For the first time at the Calabazas BMX Bike Park, summer camps were offered for local youth. With Go-Pro cameras attached to each camper's helmet, the **50 participants** captured footage of their weekly growth. Praise from the riders' parents has been overwhelming and we look forward to next year's camps. The bike park is open year-round for riders of any age and is a premiere location if you are into dirt jumping on bikes. In addition to the bike park at Calabazas, residents can enjoy the playground, tennis and basketball courts, and the park's open spaces.

2. GUADALUPE RIVER PARK ROTARY PLAYGARDEN



The Guadalupe River Park and Gardens is home to the fully accessible Rotary PlayGarden that enables children with special needs to play alongside their siblings and friends. Since its opening in May, over **100,000 visitors** have taken advantage of the PlayGarden's accessible play equipment, multi-sensory elements, and gardens with playful experiences. The PlayGarden is a wonderful complement to PRNS' All Access programs. All Access programs enhance independence; improve social skills; and promote community integration. The PlayGarden and All Access programs boost physical, mental, and emotional well-being.

3. KELLEY PARK DISC GOLF COURSE OPENING



This spring, over **150 players and their families** came out to celebrate the opening of the first full 18-hole disc golf course in the area. PRNS and the Silicon Valley Disc Golf Club (SVDGC) partnered together to make this passive place an active one. In less than four weeks, parks maintenance employees and SVDGC volunteers worked collaboratively to build this new and challenging course. With San José's beautiful weather, this new addition will provide a fun and family-friendly activity for countless days throughout the year.

4. SAN JOSE WORKS



Over the summer, PRNS partnered with work2future and Santa Clara County Youth Works to provide job training and resume building for gang-impacted youth, ages 14-21. The **234 participants** who completed the program were given a variety of job experience opportunities working at community centers, parks, libraries, schools, and community-based organizations. At the end of the summer, numerous youth reported wanting to pursue a career in parks, recreation, and neighborhood services. The San José Works Program played an integral role in the lives of many San José youth, supporting their aspirations and helping them make positive choices.

5. SUMMER IN ST. JAMES

Summer in St. James Park The revitalization of St. James Park through yoga, self-defense classes, kids' music classes, food trucks, jazz and rock concerts, and lunch-time activities continued for a second summer season. Through the collaboration of staff and volunteers, close to **6,000 local park goers** enjoyed over 70 free/low cost, family friendly activities. Partnerships with the San José Parks Foundation and the Knight Foundation made these events possible. With great anticipation, we look forward to future years of collaboration and creating active park spaces for all ages to cultivate a vibrant community.

6. VIVA CALLESJ



This free inaugural event transformed six-miles of city streets into vehicle-free paved open space for all ages and abilities to experience on October 11. The one-day event was a catalyst for communities connecting; neighbors interacting; businesses attracting new customers; children laughing; and families spending time together. Over **35,000 people** filled the streets to walk, bike, skate, and play while enjoying resources and entertainment. The ultimate power of collaboration with Silicon Valley Bicycle Coalition, Knight Foundation, over 250 volunteers, 60+ businesses and community organizations and other City departments (Police, Transportation, Fire, Cultural Affairs) transformed Viva CallesJ from a vision to reality.

7. ¡VIVA PARKS!



This program brought families together to enjoy summertime activities that focused on health and wellness, physical exercise, and community engagement. These events utilized open spaces to cultivate and celebrate healthy communities around us. With the support of the Santa Clara County Public Health Department, **23 evening events** were offered across a total of seven different parks (Capitol, Emma Prusch Farm, Hillview, Mayfair, Mount Pleasant, Plata Arroyo, and Roosevelt) with about **6,000 participants**. With 187 neighborhood parks throughout San José, the opportunities to build communities through fun are accessible for all community members.

8. WATER CONSERVATION



Our communities value parks to enjoy, play and celebrate. Our department prides itself on maintaining clean, appealing parks. During the current drought season, parks staff took on the challenge to reduce water usage by 25%. With initiative and innovation, PRNS worked to keep not only parks, but also sport fields, large turf areas, and event sites green and safe. Hats off to everyone who contributed to the **44% reduction** in overall water use from 2103.

All across our beautiful City of San Jose, PRNS offers a wide range of programs and services for all ages and abilities to enjoy. To learn more, turn to page three to read about the department highlights that took place over this past year.

LEGEND

- DEPARTMENT FACT
- REGIONAL PARK
- OUR HIGHLIGHTS
- ROADS & HIGHWAYS



This map does not reflect a legal survey of the land and are for graphical purposes only. This map should not be relied on for directional purposes. It is intended for general reference use only.

OUR DYNAMIC SPACES



PLAY

1 BMX Park	1 Disc Golf Course	1 Roller Hockey Rink	2 Sailing Locations
3 Golf Courses	6 Swimming Pools	7 Handball Courts	7 Skate Parks
12 Volleyball Courts	14 Bocce Ball Courts	17 Horseshoe Pits	31 Children's Water Features
35 Exercise & Par Courses	92 Tennis Courts	98 Ball Fields	152 Basketball Hoops
263 Park Playgrounds			



OUR PROGRAMS & SERVICES

PRNS would like to send a huge thank you to all who have contributed to building healthy communities within the City of San José!



- Adopt-A-Park / Adopt-A-Trail
- After School Programs
- All Access (Therapeutic Services)
- Anti-Graffiti & Anti-Litter Program
- Aquatics (Lessons & Swim)
- Bringing Everyone's Strengths Together (B.E.S.T.)
- Business and Marketing Unit
- Capital Improvement Program
- Clean Slate Tattoo Removal Program
- Commissions (Parks & Recreation, Senior & Youth)
- Community Center Re-Use
- Community Garden
- Facility Reservations
 - Banquet halls
 - Classrooms
 - Conference rooms
 - Gymnasiums
 - Picnic sites
 - Sports fields
- Family Camp at Yosemite
- Fiscal Unit
- Fitness Classes and Centers
- Gang & Youth Intervention Services
- Greenprint Strategic Plan
- Happy Hollow Park & Zoo
- Integrated Pest Management
- Mayor's Gang Prevention Task Force (MGPTF)
- Older Adult (50+)
- Park Maintenance
- Park Ranger/Watershed Protection Program
- Recreation Leisure Classes
- Safe Summer Initiative Grants (SSIG)
- San José Recreation Preschool
- Scholarships
- School/City Collaborative
- Senior Nutrition Program
- Special Events
- Special Use Permits
- Sports Leagues
- Strategic Partnerships Unit
- Summer and Seasonal Camps
- Teen Centers
- Timekeeping Unit
- Volunteer Opportunities
- Wedding ceremony sites
- Youth Programs

VISIT & ENJOY

1 Family Camp at Yosemite	1 Farm Park	1 Happy Hollow Park & Zoo	1 History Park
1 Municipal Firing Range	2 Lake Parks	6 Wedding Sites	6 Fitness Rooms
9 Athletic Gymnasiums	9 Regional Parks	10 Dog Parks	18 Community Gardens
51 Community Centers	57.5 Miles of Trails	71 Picnic Locations	187 Neighborhood Parks

'15 STATISTICS & PARTICIPATION

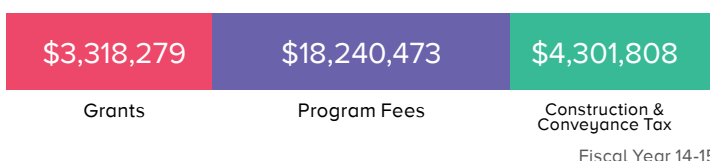
1,729 Cubic Yards of Litter Cleanup	135,189 Volunteer Hours	6,744 Recreation Swim Participants	2,140 Picnic Reservations Made
2,098,771 Square Feet of Graffiti CleanUp	42,162 Happy Hollow Park & Zoo Memberships	6,031 Total Volunteers	1,898 Aquatics Lessons Participants
1,079,445 Special Events Attendees	35,166 Participants in Leisure Class Programs	5,642 Older Adult 50+ Memberships	1,715 Special Events
462,938 Happy Hollow Park & Zoo Admissions	21,500 Participants at Reuse Sites	3,635 Leisure Classes Offered	1,051 Community Gardeners
207,709 Senior Meals Served	13,337 Summer Camp Participants	2,462 Lake Cunningham Regional Skate Park Visitors	325 Volunteer Events
		2,168 Family Camp Campers	324 Special Event Permits Issued

OUR FINANCIAL PROGRESS

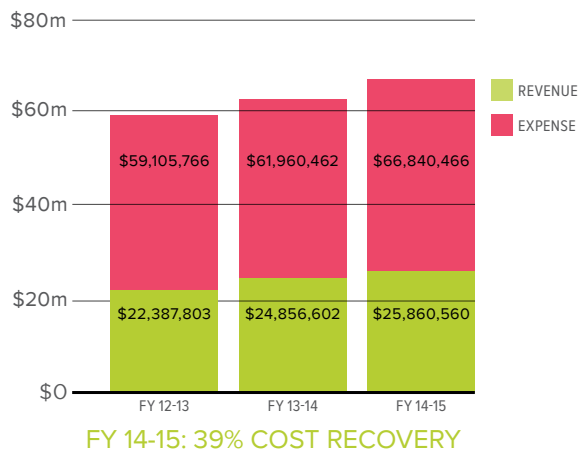
PRNS is able to provide creative programming and innovative special events utilizing a financially sustainable strategy. PRNS is committed to ensuring affordable access in its service delivery approach while minimizing the impact on the General Fund. PRNS is proud of the continued growth of programs, increased revenue and the gradual restoration of personnel.



DEPARTMENT REVENUE | \$25,860,560



FISCAL PERFORMANCE



SCHOLARSHIPS

TOTAL NUMBER OF SCHOLARSHIPS	TOTAL SCHOLARSHIP AMOUNT USED
6,302	\$766,896

OPERATING & CAPITAL FUNDS | \$257,350,203

OPERATING FUNDS

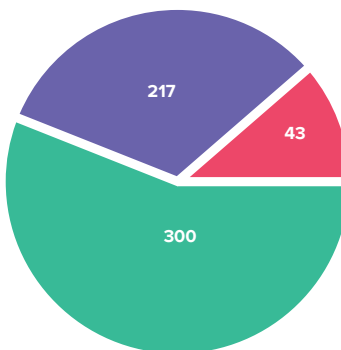
PRNS OPERATIONS	\$67,148,379
SJ B.E.S.T. / SAFE SUMMER INITIATIVE	\$6,060,000
CITYWIDE PROGRAMS	\$4,466,645
GIFT TRUST FUND	\$2,475,179
MUNICIPAL GOLF FUND	\$2,600,000

CAPITAL FUNDS

CAPITAL IMPROVEMENT PROGRAM	\$174.6 MILLION
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Fiscal Year 15-16

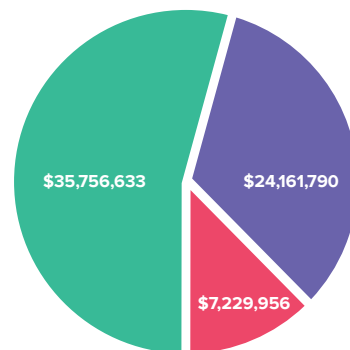
AUTHORIZED POSITIONS | 560



● Parks
● Recreation
● Strategic Support

Fiscal Year 15-16

PRNS OPERATIONS | \$67,148,379



● Parks
● Recreation
● Strategic Support

Fiscal Year 15-16

PARKS, RECREATION & NEIGHBORHOOD SERVICES EXECUTIVE STAFF

DIRECTOR ANGEL RIOS, JR.

ASSISTANT DIRECTOR MATT CANO

DEPUTY DIRECTOR STEVE HAMMACK

DEPUTY DIRECTOR SUZANNE WOLF

INTERIM DEPUTY DIRECTOR MARYBETH HARASZ

2016 CITY COUNCIL

MAYOR SAM LICCARDO

DISTRICT 1 CHARLES "CHAPPIE" JONES

DISTRICT 2 ASH KALRA

DISTRICT 3 RAUL PERALEZ

DISTRICT 4 MANH NGUYEN

DISTRICT 5 MAGDALENA CARRASCO

DISTRICT 6 PIERLUIGI OLIVERIO

DISTRICT 7 TAM NGUYEN

DISTRICT 8 ROSE HERRERA, VICE MAYOR

DISTRICT 9 DONALD ROCHA

DISTRICT 10 JOHNNY KHAMIS

CITY MANAGER NORBERTO DUEÑAS

FOUNDATIONS

